

TERRAZA

B A L E A R



bulthaup takes care of the details so that
you can enjoy a harmonious environment.



We design the environment for your moments. Visit us in our showroom
in Palma. Our team looks forward to welcoming and assisting you.

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bulthaup
Terraza Balear



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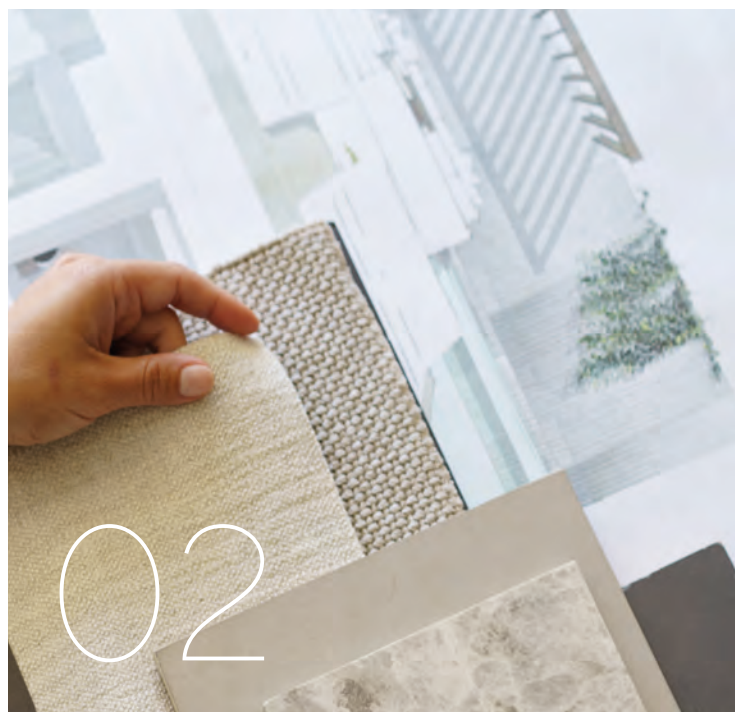
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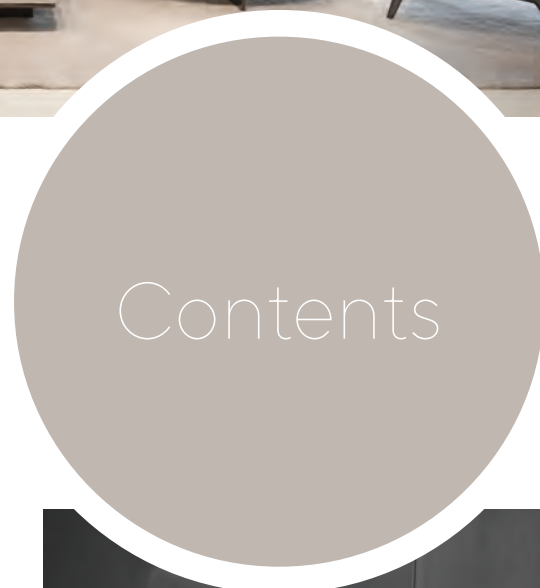
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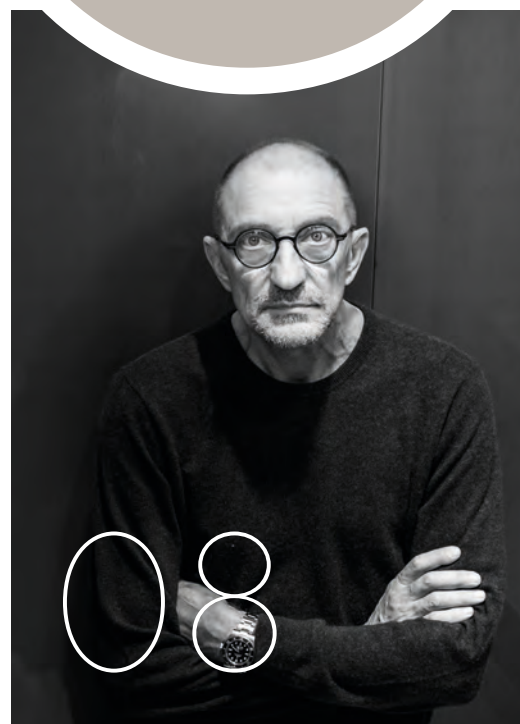
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Setting sail on a design journey towards an ideal home

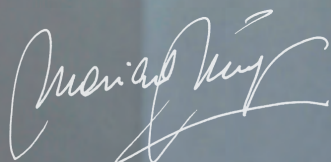
Welcome to the sixth edition of our Magazine, an edition that captures the essence, philosophy, and unique design spirit of Terraza Balear.

Our mission is to set sail on a journey towards the design of an ideal home for each family, which, through shapes, materials, colours and textures, embraces its inhabitants reflecting their personality and offering harmony and serenity. We are proud to launch projects merged in a spectacular Mediterranean nature with a perfect fluid relationship between interior and exterior.

For me, it is a wonderful gift to be always accompanied by the most competent and talented team. I am eternally grateful to our customers and partners, whose trust is at the heart of our success.

I hope you can feel through these pages our genuine spirit. We invite you to explore homes conceived to stimulate our most positive emotions that bring us closer to complete happiness and feel the wonder of the beauty of the most intimate space: your temple, the home of your dreams!

Mariana Muñoz







Nodi modular sofa, Amanu lounge chairs & Dunes round side table by Yabu Pushelberg
Discover more at [tribu.com](https://www.tribu.com)

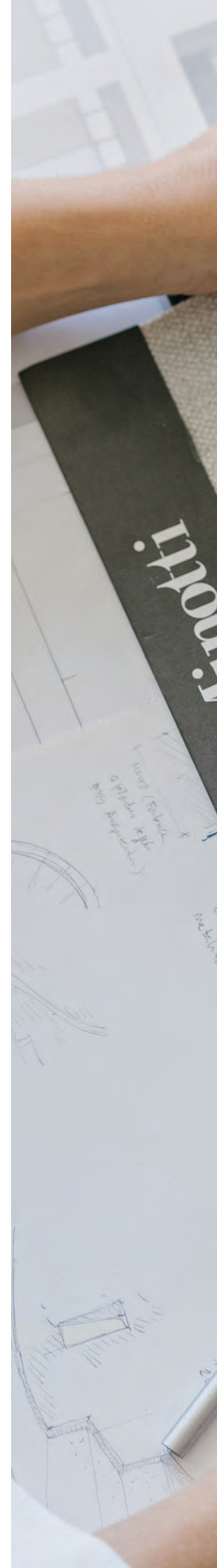


TRIBÙ

Details matter

Today more than ever, the home is at the forefront of a way of life that is more sensitive to our needs. Home is a personal, intimate space with that special aura where we can be true to ourselves. It is about that tailor-made fusion that reinstates a home as our emotional heart, a functional, safe and intimate haven.

For a home to truly feel like home - whatever personal meaning we put into it and - the atmosphere and design of the space, enriched with a warmer and more personal vision, must create the right sensations. This brings us to the realization that the choices we make, from the holistic to the most finely detailed, must embrace this image and feel of home as a multisensory place of serenity, well-being, and happiness that heals the soul and sight. All those sensations are captured in the details - colours, textures, shapes, layers of light and even the scents - that represent the values of a contemporary identity based on the mastery to weave together yesterday, today and tomorrow, and to delight us with the result.





A team that more than adds to, but multiplies each other

The Terraza Balear team has been placing its distinctive signature on clients' homes for more than 12 years. 2021 was marked by excellent results: 237 projects in Spain, Switzerland, and the Middle East, as well as the opening of aspirational spaces, such as the new Minotti Mallorca flagship store and the extension of the Terraza Balear Showroom. A major milestone in 2022 has been the opening of the Occhio store by Terraza Balear and the privilege of taking over the distribution of iconic brand bulthaup in Mallorca.

These achievements are truly a recognition of the talent, passion and hard work of a unique team formed by 70 international professionals: from interior design architects to furniture designers, technical designers and stylists. A story, an argument, a motive for each and every project are woven together by this inspiring team that more than adds to, but multiplies each other.

The PEACE concept that incorporates our values - Passion, Excellence, Authenticity, Commitment and Elegance - is a guiding light, a compass that accompanies the team in every step and flow through the veins of each project.



All starts from an essential bond, a handshake

The culture of excellence, projected into the future with incomparable energy and passion, determination and total conviction, motivates and guides us and, as such, involves the experience we create with our customers, the design process, the selection of elements of each and every scale, the logistics, and all the finishing touches, down to the very last detail.

The design process is a fascinating journey. It all starts from an essential bond, a handshake between the customer and the people involved in the project. It takes a mastery of trusted relationships to understand, clarify and analyse all the preferences, tastes and true needs of the client, as well as the specific environment and architectural concept.



An intangible line that ties all elements together

It comes down to the search for inspiration – a thin, almost ephemeral, intangible line that will run throughout all spaces of the project and tie elements together. Inspiration builds up layers of tones, colours, and textures, creating interest, depth and character, revealing the uniqueness of the interior and exterior spaces, always with respect to the roots of Terraza Balear, the love and appreciation of Mediterranean culture, its way of living and its rituals.

A bridge between the emotional and the rational

As a result, a refined and distilled story, the Mother Concept, that bridges tangible with intangible, emotional with rational, is born. This narrative opens the book that tells the authentic story of each person and the home that fits them like a glove, narrated through the prism of Terraza Balear.



SAN LUIS

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A perfect getaway

SAN LUIS





Cocoon of security and warmth

Immerse yourself in an enveloping comfortable space, in a perfect cocoon. It is the idea and feel that runs as a common thread through the entire concept of the San Luis project developed in cooperation with Euroobjekt and architect Manel Avila from Avila projects.

The villa breathes the atmosphere of calm, comfort and serenity that lies at the heart of Mediterranean architecture. A soothing neutral palette with brushstrokes of green tones, the harmonious combination of different materials and finishes, create timeless elegance.





Seamless interweaving of spaces

Being true to the signature Terraza Balear concept, the living room, kitchen, dining room and outdoor terrace appear fused and intertwined with each other, blurring the distinction between exterior and interior.







Kitchen : **Poliform**, Artex; dining chairs: **Poliform** Grace by Emmanuel Gallina; dining table – **Janua**, SK08

A sensory space where emotion meets rationality

So much more than a place to prepare, cook and eat food, the kitchen is the heart of the home, a central hub of family life. It is a sensory space where rationality meets emotion, where functionality and aesthetics are in perfect harmony.

The dining area is organised around a charismatic large dining table made of thick oak wood with natural lines. Comfortable and supportive chairs of enveloping shapes are ready to welcome guests to relax and linger for a while.

Neutral tones, soft textures,
calming atmosphere

The master bedroom invites one to relax by wrapping the occupant in a fine selection of fabrics, textures, and finishes. The calming views of the vegetation that shine through the bay windows can slow and stop time, offering additional moments of stillness.







Positive, relaxed and inspiring

The bedroom is a personal shelter and recharging point. It is where we begin and end our day, making it one of the most crucial rooms in the house. Following the general cocoon concept, the villa offers six bedrooms with neutral tones and soft textures that bring calm, tranquillity and ease to any time spent in these relaxing environs.



Walk-in closet: **Poliform**, Ubik Senzafine by I+D Poliform.

Functional, clever, bespoke

A separate dressing room makes the getting ready process much easier, with a tailor-made storage system for all clothes, shoes, and accessories easily accessed while keeping the atmosphere of the adjoining bedroom calm and conducive to rest. Surface textures and finishes are coordinated with the adjoining space for a harmonious result.





Where a gaze flows without borders

The enveloping and relaxing feel of the outdoor living, dining and poolside areas are created by a palette of sand-based tones, providing a serene and harmonious backdrop against which to layer the colour and activity of the habitants' lives.



Poliform

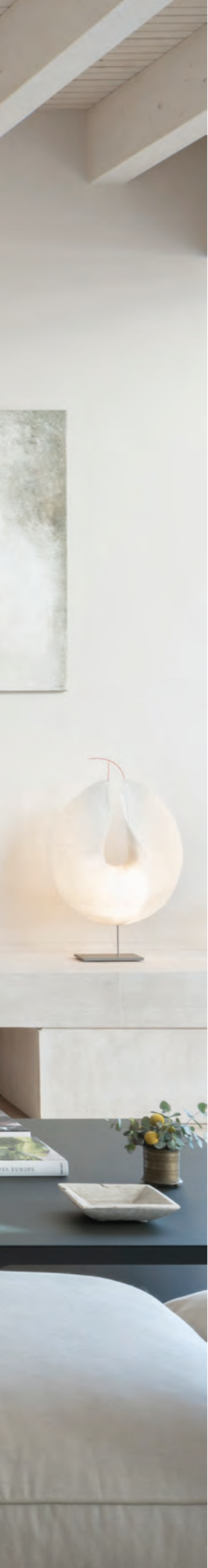


Tradition and contemporaneity

SA BUGUENVIL·LEA







Authenticity and refinement

Restrained yet finely detailed and expertly crafted, Sa Buguenvil·lea is an 850 sqm house located in the heart of Santanyi village. Developed in collaboration with Mallorca Heritage and architect Nacho Pons from 3de3arquitectes, the villa represents a refined balance between the tradition of Mallorca and contemporaneity.

The Japanese aesthetic of wabi-sabi, focusing on the beauty of irregularity, authenticity, slow life, and a return to roots, has inspired the concept of this integral project. Terraza Balear's reinterpretation of a traditional house, not only shows great respect for the craftsmanship of past generations but also a fair amount of spatial imagination suited to contemporary needs.

Warm and welcoming layers of light

P lenty of light flooding into the villa interiors plays a special role for any occasion: welcoming all to dive into a warm, pleasant ambiance for friends and family gatherings or enjoying quiet moments in the indirect light of the fireplace.





Pleasure of conviviality and rituals

The dining room and kitchen are not only storytellers of rituals in the world of food, but also meeting places with great functionality, in which to rediscover the pleasure of conviviality. All items reflect a unique lifestyle and a design project based on intuition, experimentation, and attention to detail.





Mallorcan architecture and contemporary design

The master bedroom is a private space dedicated to the renewal of mind and body in which elements reminiscent of old Mallorcan architecture are delicately intertwined with contemporary design.





Master bedroom: Bed: **Flexform**, Asolo by Antonio Citterio



Private space of well-being

The bedroom is a calming and peaceful retreat with elements to delight all the senses, always with comfort in mind. It is an ultimate private space with a spacious en-suite bathroom that witnesses the encounter between sophisticated, refined aesthetics and comfort - to bring true well-being.

Tranquility, slow life, reconnection with nature

In Sa Buguenvil-lea, Terraza Balear continues to relentlessly reinvent the codes of outdoor living to meet an instinctive need to reconnect with nature, breathe fresh air and slow down.







Casualness and joy in the shade of olives

Sa Buguenvil-lea has a large garden – a real gem, a unique feature for a house located in the heart of an ancient village. It hosts a few outdoor zones: two dining and living areas, a wine cellar, a pool zone, and a spa. The outdoor dining areas are suited for both comfortable and casual meals as well as special occasions.

A thoughtful choice of furniture sets the right tone for this zone: a spacious table with a rustic feel is balanced by simple, elegant and comfortable armchairs of enveloping shapes.



Poliform



Capturing light

D8









Light that fills and nourishes

The interior design of this project is a journey in search of light. The warm light nourishes and fills the space wrapped in the dreamlike atmosphere of the Mediterranean. From every corner of the house the sunshine enters each room, whilst giving the colours of the carefully selected textiles and furniture a warmer tone.

D8 is dressed in soft earthy tones with the intention of bringing outstanding interiors and exteriors together, enhancing every corner and providing the perfect framing for the sea views. Overall, the spaces transmit a sense of stability, tranquillity and harmony.

Central hub of family life

The dining room, being the central spot of entertainment and family gatherings, is brought together by a truly charismatic set of furniture: a solid oak slab dining table, dining chairs that quote the Capitonné style, and a pendant lighting concept that embodies the beauty of hand-made glass.







Function and aesthetics

The kitchen, located at one end of the large open-plan living area, is sympathetic to the space as a whole. It presents true freedom of design for today's lifestyle, seamlessly combining the contemporary style with the spatially ergonomic.



Armchair and pouf: **Minotti**, Jacques by Rodolfo Dordoni; side table: **Minotti**, Ring by Nendo.

Uplifting, tactile, bathed in light

With the common tread of the sea and natural light being the basis of the villa design concept, they are led into the private part of the villa to reveal its intimate relationship with our health - to relax, enchant us and lift our spirits. The personal and private master bedroom feels as good as it looks, with soft, sensuous, warm textures that are pleasant to the touch and under bare feet. It looks amazing from every angle, including when you are lying down in bed or sinking into its comfortable armchairs.





Slowing down, time to relax

The outdoor spaces come to life with warm and inviting areas to relax in the fresh air. These areas are envisioned as a series of spaces where outdoor living can be enjoyed at any time of the day.





MAXALTO

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COLLECTION DESIGNED AND COORDINATED BY ANTONIO CITTERIO.
MAXALTO.COM

A place of serenity

HORIZON







HORIZON

PROJECTS

MAGAZINE 06



A perfect place to bond

Horizon is a European Property Awards-winning villa developed in cooperation with Domus Vivendi Group that offers ultimate sea views and direct access to the bay of Camp de Mar, Mallorca.

This project is dedicated to the exploration of multi-sensory design that goes beyond traditional vision-focused design and incorporates the full range of our sensations. To create the 'flavour' of the space, Terraza Balear has combined colours, shapes, lights, textures and smells into a harmonious and emotionally rich mixture.

Unique pieces with character: made of unfolded oak trunk dining table, dining armchairs with leather-upholstered seat and a unique flexible hanging lighting system form a comfortable dining area, creating the perfect setting for friends and family gatherings for eating and talking without disruption.

Colours and textures to create a serene atmosphere

A master bedroom provides a serene atmosphere that combines a range of sensations to turn daily rituals into something more comfortable and pleasurable. Macchiato colour and soft suede textures run through a selection of timeless furniture with sartorial attention to detail.







Sofa: **Tribù**, Senja by Studio Segers; low table: **Tribù**, vis à vis by Piergiorgio Cazzaniga; side table: **Tribù**, Branch by Lievore Altherr Molina.

A multi-sensory place of well-being

The outdoor spaces follow the house's design concept of sensual interiors and tell the stories of the inherent beauty of natural materials, focusing on fabrics and finishes that are clean-lined and touchable.

The contemporary outdoor furniture fills separate seating and dining areas. For those spaces, preference was given to a quiet presence of delicate and refined furniture. All set for quality time in this realm of open air.



Dissolving in the beauty of the sea

There is nothing like water when it comes to the sense of peace and serenity. Looking at the water and dissolving into its soothing sounds, we become so focused that we enter a mindful state and get lost in the beauty of the sea.







FLEXFORM

Hamptons | Outdoor Collection

daybed, sofà modular
Antonio Citterio Design
Made in Italy
flexform.it

The soft flow

VILLA V





Sophisticated aesthetics wrapped in softness

Villa V is a 650 m2 villa located in a neighbourhood with a quiet atmosphere in the Southwest of Mallorca, next to one of the most exclusive yachting harbours in Europe. This project is the result of a fruitful collaboration with Eximius Properties. A peaceful home that feels joyful to return to, lifts the spirit, nourishes and cherishes.

A light, airy, discreet interior with a thread of continuity throughout lets us appreciate architectural details and brings the qualities of materials, textures, design and feels to the forefront. The neutral colour scheme, lifted by slight incrustations of accent colours, is designed to support this concept of creating an easy backdrop and contribute to a feeling of lightness and calmness.

The open floor plan concept shapes the ground-floor space, bringing together kitchen, living and dining areas, as well as reinforces the intention of blurring the line between inside and outside. It is all about flow, for the eye as well as for the overall balanced perception of the space. Flow encompasses both practicalities and the feel of how you move around and the things you see. It is the “air” that allows the space to breathe.





A room with an elegant and soothing flavour

One of the most important rooms of the house, a master bedroom, is the great place to start and to finish every day with a spectacular view through a terrace right to the sea. The elegant, soothing and endlessly versatile neutrals dress the space along with the finest textures. The mix of bedding to sink into is a crucial ingredient of a recipe that is inherent in the flavour of the room.





Sofa: **Tribù**, Senja; pouf: **Paola Lenti**, Nido; coffee table: **Paola Lenti**, Sciara.

Echo the blue of the sea and the sky

An outdoor dining area offers a great space for conversation, informal meals and even working while enjoying plenty of natural light and sea views. The spacious authentic table and enveloping armchairs fit with the theme of the space as a whole and echo the lines and colours of surroundings.



Renewing the mind, body and soul

Mallorca's mild climate, tranquil landscapes and sea panoramas provide the perfect scenery to regain your balance, escape everyday life and relieve stress. Outdoor poolside invites one to enjoy the whisper of the wind among the leaves and the murmur of water.







PAOLA
LENTI

paolalenti.it



bulthaup

Heart of the home

In recognition of what Terraza Balear has become, we are deeply privileged to represent an iconic German brand such as bulthaup to Mallorca. bulthaup sets the bar for excellence, impeccable technology, and design genius.

bulthaup gives us the freedom to realise our design ideas and dreams in a vital, intimate kitchen space. It takes kitchen architecture to a whole new level, dedicating its mastery, sensibility, vision, iconic design and know-how to create kitchens as unique as each person.

To get a real sense of how special the art of bulthaup is and experience its products for yourself, we are honoured to invite you to visit the bulthaup flagship store, recently infused with a fresh spirit by Terraza Balear.







A vibrant focal point for bonding and creativity

The intimate kitchen space is the vital place where the family bonds, shares moments, enjoys daily rituals and creates its own nest. It is a place to share passions, meet, breathe easily and connect with the present moment before heading out into the fast-paced flow of everyday life.

Every day we prioritise the things that really matter. One of them is health: living in a way that strengthens and connects body and mind, where daily rituals are the key conscious acts to a more genuine life. A ritual requires full presence and attention. There is intention, energy and commitment behind it. There is connection, awareness and devotion.

Rituals that take place in the kitchen are the best form of connection through which we can unleash our creativity and experiment with our own hands.



as a
living area

and the
kitchen

culture

bulthaup

bulthaup

bulthaup



bulthaup b3

Tailored kitchen architecture for design enthusiasts

Recognition of all of these needs and understanding of kitchen design as a crucial element of a happy home environment is at the core of bulthaup's vision. bulthaup's furniture and accessories provide the functionality and aesthetics for the heart of the home to be a space for living, cooking, eating, conversation, family life and much more.

For more than 70 years, bulthaup has been crafting unique systems tailored to enthusiasts and lovers of design and their individual needs in harmony with the architecture of the space. The combination of the art of engineering and aesthetics creates long-lasting products following their functionality and design, creating kitchen architecture that makes everyday life easier.

Sensory experiences to weave indelible memories

Perfection is achieved through craftsmanship. bulthaup begins where the machines end. The human eye brings the perfection of the materials, a certain depth that can not only be seen but also felt.

bulthaup talks about a love of detail and passion for the authenticity of materials. The brand does not manipulate them in any way, does not hide or conceal the materials – in fact the opposite, as the genuine is kept and beauty and splendour are brought out. Because of the materials and their sensuality, bulthaup's products are not only based on visual design but are tactile. To understand, it is important to feel – holding, gripping or touching.

When it comes to design, bulthaup is all about horizontal lines, ergonomic gestures and noble materials. The challenge of this approach is that the simpler the forms, the easier it is to discern the slightest error – there are no distractions to hide it. So everything is done with the utmost precision.

Kitchens offer a conversation. They are welcoming and comfortable spaces that encourage us to enjoy company and conversation, get together with friends and family, celebrate special occasions and daily rituals, unleash our creativity and create memories.



JAN
KATH



Occhio

A fusion between Mediterranean concept and innovative technology

In one of the most prestigious districts of the old town of Palma, Sant Nicolau, we are ready to welcome private customers and professionals to the new Occhio store by Terraza Balear, in Mallorca.

This space, the result of our collaboration with Occhio, connects light and design to create a unique fusion between the Mediterranean concept of Terraza Balear and the innovative technology behind the high-end German lighting brand.

We invite you to experience the exclusive and warm atmosphere of our store and discover the culture of light.

Nos fascina dejar que las personas se conviertan en los diseñadores de iluminación de su propio espacio vital y darles calidad de vida a través de la calidad de la luz.

We are fascinated by letting people become the lighting designers of their own living space and giving them quality of life through quality of light.

culture of light

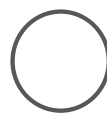
culture of light







An ongoing definition and shaping of the culture of light

 cchio is one of the most innovative companies in the lighting industry, the leader in the field of high-quality design luminaires worldwide.

The brand was founded in 1999 in the heart of Munich by Axel Meise. It was born from the need to design living spaces holistically with perfect light. The foundation of Occhio marks the beginning of an ongoing innovation process that continuously produces new designs and application solutions: light is evolution.

From the initial idea to all the brand's touchpoints, Occhio inspires people and adds value to the quality of light, design quality, and "Joy of Use", making it possible to experience the fascination of good light.

Light is an elementary part of our lives. With light we create living spaces, moods and atmosphere. We are fascinated by letting people become the lighting designers of their living spaces and giving them the quality of life, through quality of light.

The skillful interplay of lightness and darkness, directed or diffused light, used directly or indirectly, determines the quality of our sense of space, the atmosphere it transmits – and our well-being. It is not without reason that light is considered the fourth dimension of space. Occhio gives you the perfect lighting tools to illuminate your space to perfection.

Culture of light

Exploration with Axel Meise



“We bring the culture of light to the people. Our light should not illuminate a room but get a living space to shine.”

Axel Meise, designer and founder of Occhio, talks about his fascination with light, its interaction with interiors, and bringing the culture of light to the people.



© Occhio

Why light? What fascinates you about it?

Light has fascinated me from the beginning. Light is the source of our life. We're often not aware of this, but light has a crucial influence on our mood and emotions. In the end you could say, artificial light is a human cultural achievement!

What is the power of light?

Seeing is one of our most important senses. With light, we perceive our surroundings, the world around us. And we all know how light can change everything: Bright sunlight cheers us up, but a dark and cloudy day can bring us down emotionally. Sunsets and sunrises fascinate us. Artificial light, lets us create similar effects if we choose the right tools and use them the right way. Good light lets us, ultimately enrich people's quality of life!

How does light interact with interior spaces? Why is it so crucial for interior design?

That's very simple: Without light, even the most beautiful interior design wouldn't be visible. But there's much more to this: We consider light to be the fourth dimension in space; with light, you can design rooms, set accents, stage highlights, create islands of light and lead the user through a room or space. And, by the way: With good light, the perception of the finest materials, structures and shapes chosen for the interior design can be enhanced!

What is it like to create a lighting story for every space?

At Occhio, we think holistically: We want to provide an ideal solution for every situation, one that's part of a holistic concept. That's Occhio's unique philosophy: We create an unseen, completely new culture of light, ideally for the whole house!

What is the golden rule for good lighting design?

The golden rule is to always keep customers in focus – their wishes and demands – and then exceed their expectations! A second rule is this: Less is more. A good lighting atmosphere needs to have a fine interplay of light and shadow. And there's a third rule: Let users become the lighting designers of their living spaces by giving them innovative options to control light according to their moods and needs.



© Occhio



© Occhio

What is the perfect lighting scheme?

As mentioned before, there's not one perfect lighting scheme. Every person is an individual and has different needs for light and how rooms are used. But, of course, our team follows a few basic principles in lighting design: Create islands of light in the room instead of having one central light source. Play with direct and indirect light instead of creating homogeneous basic illumination. For all of this, Occhio offers an amazing, complete product portfolio, consistent in design, lighting quality and 'joy of use'!

What does 'culture of light' means to you?

We create a new culture of light – this is our mission at Occhio! Light is not just light. Rather, it's the holistic experience I have as a user when I enjoy the highest quality of light, when I surround myself with unique design, and when I interact with light intuitively – the unique Occhio 'joy of use'. At Occhio, we've created our very own culture of light that brings these three dimensions together in a unique lighting experience.

Why simplicity in design? How do you distil all that complexity and aim for simplicity?

Occhio's design is timeless while at the same time distinctive, recognizable. It includes a consistent selection of surfaces as well as our highest attention to every single detail. Technology, used in our designs, is not visible, but available at your fingertips! A visual and functional symbiosis at the highest level, which, in its minimalist appearance, fits harmoniously into any interior – and will do so for many years while always remaining contemporary.

Basket® — Outdoor Series

Lust auf Möbel mit Charakter / Passion for furniture with character

janua-moebel.com

JANUA®

Minotti

Simplicity, elegance, craftsmanship

Minotti Mallorca flagship store welcomes the protagonists of the latest collection inside an elegant building located right in the heart of the historical centre of Palma.

The collection embodies the company's very essence rooted in the values of aesthetic simplicity, timeless elegance, continuity of tradition, and craftsmanship. It reflects the dialogue between Minotti Studio – the creative soul of the company – and Art Director and designer Rodolfo Dordoni with the global talented team of designers made up of Marcio Kogan/ studio mk27 , GamFratesi and Nendo giving rise to a unique, authentic Minotti project.

The flagship store looks forward to seeing familiar faces and getting to know new customers to enjoy a journey of excellence towards refined design.







Contemporary feel and a distinctive kind of elegance

The stylistic theme behind the 2021 Collection offers a modern take on the Mid-Century spirit, halfway between Rationalism and Brutalism, endowing the wide range of furniture designed for interiors with a contemporary feel and a distinctive kind of elegance.

Purist rationalistic lines of the furnishings are mellowed by a mix of leathers in sophisticated colours and the softness of its textiles, not to mention the variety of wood and stones. These are enhanced by an interplay of glossy and matt surfaces, a wide range of textures and the presence of couture details.



Sofa: **Roger Suite** and **Roger Spring**; coffee tables: **Jigger**; rug: **Dibbets**.



Collection **Torii**: sofa, magazine sling, coffee table, armchair and footstool; sideboard: **Superquadra**; rug: **Dibbets**.

Abolishing the boundaries between outdoor and indoor

The concept of a fluid passage between indoor and outdoor environments has long been one of the leitmotifs of Minotti's interior design projects for creating true open-air living areas conceived as an extension of the indoor spaces. Abolishing the strict boundaries between indoor and outdoor is an invitation to experience the full potential of the home and its living spaces, also thanks to the outstanding coherence in terms of style and design of the furniture.

The modularity of the various furnishings renders them the ideal components of customised solutions, such as a terrace with a view of the metropolitan skyline, a large garden, a patio overlooking the water or a poolside area in which to feel in harmony with nature.





25 years of synergy with Minotti

Insights from Rodolfo Dordoni

This year marks the 25th anniversary of the collaboration between Minotti and Rodolfo Dordoni, architect and designer from Milan. Rationalist architect and professional with a multi-faceted personality, Rodolfo Dordoni met Renato and Roberto Minotti towards the end of the nineties. The challenge they faced was to create a new vision for the company.

On this milestone, Rodolfo Dordoni reflects on the success of the long-term relationship with Minotti and evolution over time.



Architect Rodolfo Dordoni, Art Director and Coordinator of the company's collections. Ph. Credits: Courtesy of Minotti S.p.A.

This year you are celebrating 25 years of collaboration with Minotti. How have those 25 years been? What has been critical to build the long-term relationship with Minotti?

Considering that 25 years have passed, I would say that the possible criticalities were not insurmountable. It has been a long journey that has built up a strong synergy and a profitable professional relationship over the years.

How have you navigated the evolution of taste over the years since you started this collaboration?

Many things changed since our collaboration began, but what never changed is our curiosity and our enthusiasm.

What would you say is the essence of Dordoni for Minotti?

The point of view, rationality and optimism.

What is the art of design about?

I think what makes (Italian) design so intense is basically the context we live in. Our country has grown over the centuries through an impressive artistic evolution and all of this is our heritage. The relationship between creativity and entrepreneurship is what then made Italian design unique.

Minotti and trends, how do they go together?

We tried, over the years, to build a Minotti style that goes beyond the trends, that are, by their very nature, fleeting.

So where does your inspiration come from? What fires your imagination on a daily basis?

We live in a time where we receive stimuli from the past and the present, from east, west north and south. Of course, you need to be very curious, to catch those stimuli. But the most important thing, then, is to know how to use these ingredients to compose a good recipe, that first of all we like, and possibly also others like.



Belt sofa and armchairs, Rodolfo Dordoni design. Courtesy of Minotti S.p.A



Architect Rodolfo Dordoni, Art Director and Coordinator of the company's collections. Ph. Credits: Courtesy of Minotti S.p.A.

And finally, after 25 years, are you still in love with neutrals?

I believe that affinities – and therefore also preferences, for some palette of colours too – are the consequence of our character and our mood. They change, and sometimes return, exactly like our moods.

The concept of luxury has been evolving. How do you see it now? Where we are and what do we value the most?

Luxury has often been expressed with exhibitionism, and it is an attitude that I consider incorrect. Luxury lies in things done with quality, craftsmanship and even sobriety.



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TERRAZA

B A L E A R

The homeland of creativity

Life is a beautiful flow, and the life of our Terraza Balear's home keeps pace. As part of natural evolution, our showroom is expanding the exhibition space while optimising the use of the existing one.

The seductive power of light on the human experience of movement through space is deeply ingrained in Mediterranean architecture. Being oriented to the East, the new space allows us to capture morning sunlight, and emotionally -charged, a precious source of heat, illumination and well-being, and let it flow and fill the space.

The new space allowed a greater expression of Terraza Balear's signature concept of flowing space that merges inside and outside. It shelters an olive tree as a special symbol of peace and affection for the Island, home to thousands of ancient olive trees.









The sensuality is in our Island, in materials, in our hands

The sensuality still exists. It is on our Island, in materials, in our hands. That is why every colour, texture and material, enhanced by the stripping away of inessential gestures and decoration, were carefully selected. With no detail left for a chance the space immediately radiates a sense of calm, harmony and well-being.

Kitchen : **Poliform**, Alea Pro by I+D Poliform

A form of expression to provoke emotions

In our space we conceive the objects as a form of expression and intend to explore its full narrative and expressive potential, far beyond the functionality, to provoke emotions and engage.





TERRAZA BALEAR

MAGAZINE 06



Armchair: **B&B Italia**, Pablo; rug: **Jan Kath**, Boro 1; floor lamp: **Occhio**, Sento lettura; bed and night table: **Poliform**, Dream; table lamp: **Occhio**, Sento tavolo.

Objects of creative emotion, honesty and an endless beauty

The space displays objects that are ready to accompany our everyday rituals all through the day: furniture for all areas of the house, kitchen, lighting, decoration, and more from the best European brands such as Minotti, Tribù, Flexform, B&B Italia, Poliform, Occhio, Paola Lenti, Frei Frau, Jan Kath, Janua and Maxalto.

B&B ITALIA





camaleonda
dieci, cento modi di vivere

Shaping identities

By Carmen Pujol,
Creative Director of Terraza Balear



The Terraza Balear concept entails the soul of our projects and determines our authentic identity. The creative vision is born from my devotion and passion for design as well as the belief in a “beautiful” purpose of creating unique interiors which embrace us and bring a sense of deep well-being beyond what can be explained in words.

The island is undoubtedly an inexhaustible source of inspiration for the team and myself. We love the variety of possibilities it offers, its diversity and its unparalleled beauty. Our appreciation of the island is at the heart of our key concepts, embodied in spaces that convey a sense of balance, tranquility and harmony.

The interplay between combinations of materials, textures and neutral tones together with colour-adding accents, brought by decorative elements and works of art, is the key to achieving perfection as a whole. Inspired by Leonardo da Vinci’s quote “Simplicity is the ultimate sophistication”, we seek timeless discreet luxury and the harmonious coexistence of the elements.

Over the years, we have shaped an identity that represents us and that has found its most detailed representation in the Terraza Balear Showroom. Everything in this space is carefully considered, giving life and personality to our brand and representing our way of understanding interior design. From interior architecture to the choice of materials, lighting and exclusive selection of collections and accessories, paying special attention to everything related to the six senses: smell, sound, taste, sight, touch and, last but not least, intuition.



In the creative process, the most important thing for us is to listen and collect the client's ideas, needs, and desires in order to transform their dreams into a tangible reality and exceed all expectations. After that, we develop an inspirational concept and its visual representation – a mood board for customers to see, touch and understand the sensations conveyed in the project. In this way, we make sure that we are on the same path from the very beginning and that the essence of the project is clear and refined.

I trust in our concept as much as in our roots, with which we have laid the foundations of our creativity. The natural tendency for a constant search for inspiration allows us to bring new brushstrokes to our own concept, without really relying on the trends of the moment. We prefer timeless positive luxury, when the quality of the brands and materials, and the colour palettes bring tranquillity and unconsciously make us feel good. This refinement takes us to the principle of “less is more” with proportions and comfort beyond visual perception.



My mission as Creative Director is based on applying and developing the skills, knowledge and experience that are behind Terraza Balear and have been reflected in numerous high-level projects. The international scope of our company allows me to travel and keep learning with endless interest. I am in a continuous search for new inspirations to transmit to our passionate and skilled interior design team.

I consider the Team as one of the most precious and fundamental components of our company: their contribution, dedication, effort and love for what we do multiply the quality of the result. To enhance the team, as the company grew, we created the Terraza Balear Academy with the aim of accompanying, inspiring, passing on and inspiring the team with one of our most important values: Passion. We see this initiative as a way to create a holistic and coherent culture, when every project and every detail reaches the excellence and a personalised treatment is offered.

From my standpoint, our creativity and our ability to generate new ideas or concepts, along with a strong culture of effort and a keen dedication to a customer-centric service, are truly our most precious value reflected in each challenge we undertake.





Terraza Balear Team



MALLORCA
DESIGN
DISTRICT

palma
design
corner

Terraza Balear

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Alma Hasun and Mads Mikkelsen
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